

# Regional revitalization through the export of local products

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**Practical Export Support That Realizes  
Both “Market-in” and “Local-in”**

## Examples of the Bank's Accompanying Export Support Services

### Support for business negotiations with overseas local buyers / support for participation in domestic and international export business meetings

Since May 2023, the Bank has been offering individual consultations to overseas local buyers and wholesalers to help them establish commercial distribution channels



### Support for participation in domestic and international business meetings and assistance in business negotiations



# Cross-Industry Collaboration to Solve Local Issues

## Support for collaboration “only a local bank can provide” by making the most of the Bank’s network

### Collaboration between a local factory and a fishery business for export



Matching of the two companies aiming to expand exports  
A collaborative project through collaboration between sea bream rice base and cooking utensils

### Support for product development partnership between a seaweed manufacturer and a food manufacturer



A seaweed manufacturer, who had to discard faded seaweed, jointly develops products with a local soy sauce manufacturer to put it to good use

### Promotion support through collaboration between the government and private sector



The Bank collaborates with the government to provide field services as part of support for new businesses of its client businesses

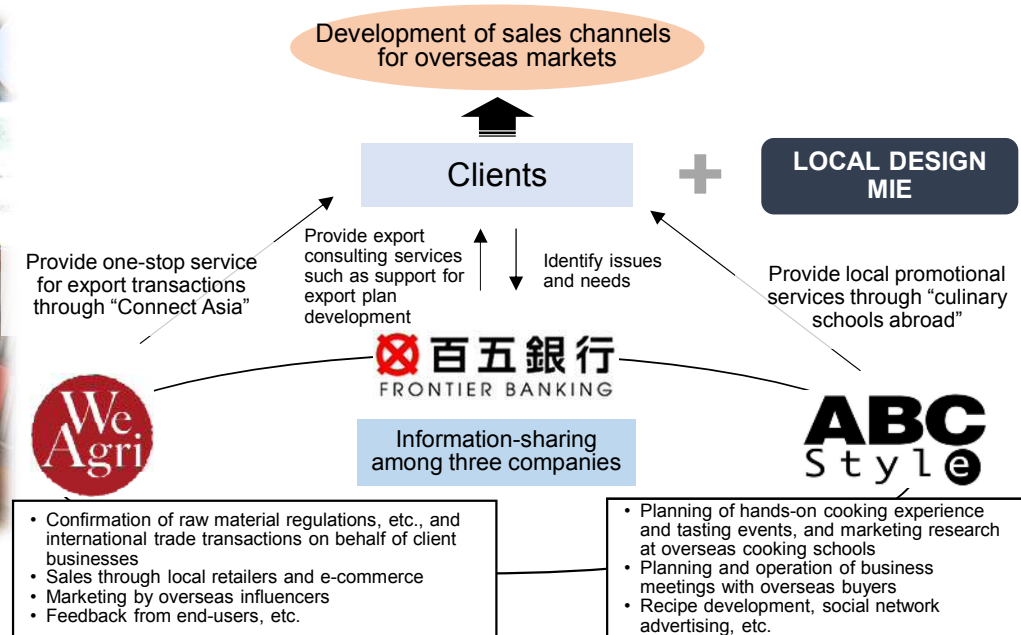
# Creating a System that Makes the Exporting of Local Products More Accessible

## Building a new one-stop export support scheme

### Collaboration with WeAgri and ABC Style



The three companies sign an agreement at an offshore oyster shack (Toba City)



### [Issues for businesses engaged in export]

Overseas marketing, buyer negotiations, logistics arrangements, regulatory compliance, product promotion, etc.

The partnership of the three parties -- "WeAgri," which enables export trials, "ABC Style," which provides food promotions utilizing ABC Cooking Studio overseas, and the Bank -- provides one-stop and accompanying export support services including assistance in developing and implementing export business plans