

Financial Education Initiatives

Contribution to Local SDGs and Financial Literacy

Participation in Global Money Week

The Bank held a financial literacy course in March 2023 for 17 students from Saint Joseph Joshigakuen and approximately 550 students from Yokkaichi Technical High School.



Students tour the Historical Museum in the Marunouchi Headquarters Building

Bank employee gives financial literacy lecture



What is Global Money Week?

an annual global awareness-raising campaign to promote financial education and financial inclusion for children and youths



Public-private partnership initiatives on SDGs for regional revitalization

The Bank conducted on-site classes for 14 students from all grades of Matsusaka City Kahada Elementary School on the theme of the role of banks and the SDGs for regional development.



With financial education becoming a compulsory subject in high schools in 2022, the Bank is receiving an increasing number of requests for support from boards of education and teaching staff

The Bank has continued its financial education initiatives since 2002

As the leading bank in Mie Prefecture, the Bank will continue to actively promote financial and economic education for the next generation of young people.