

SDGs/ESG Initiatives



Collaboration with Mie Prefecture and Tokio Marine & Nichido Fire Insurance Co., Ltd.

The Bank, Mie Prefecture and Tokio Marine & Nichido Fire Insurance Co., Ltd. is working together to solve regional issues and develop economy in the prefecture as well as to raise the awareness of SDGs among business operators in the prefecture using "Mie Prefecture's Scheme for Registering SDGs Promotion Partners," which is implemented by Mie Prefecture.

We received more than 1,000 applications in just over a year since the registration system was launched. In January 2023, the Bank held the "Mie Prefecture SDGs Promotion Seminar" to further expand and improve the quality of SDG promotion initiatives.



Held The 4th Successor Training School

As part of its support for customers' business succession, the Group held "The 4th Hyakugo Successor Training School," which was attended by 24 young managers and management



executives in their 20s to 50s. The Hyakugo Successor Training School aims to provide a venue for networking across industries and ages, and to provide knowledge about the need for business succession, how to deal with it, and the management required of business owners. From this year's training school, the Bank's specialists and persons in charge of business succession, SDGs, and ICT also gave lectures on these three topics, which are of particular interest to the successor generation.

SDGs-themed consulting

In order to support customers who intend to fundamentally tackle the SDGs, we provide SDG assessments based on our original checklist and support for the formulation of SDG declarations for external promotion purposes. We are also promoting efforts to not only spread the SDGs, but also to improve communication among employees of our business partners through simulation card games that enable them to enjoy learning the essence of the SDGs in a brief session. Participants commented that the program was very meaningful, saying, "My way of thinking changed before and after playing the card game," and "I felt it was important to focus not only on my own interests (goals), but also on the global situation, and to work in collaboration and cooperation with others (other teams)."



Financial and economic education

Initiatives to facilitate financial literacy

With financial and economic education becoming a compulsory subject in high schools in 2022, the Bank is receiving an increasing number of requests for support from boards of education and teaching staff. The Bank has been continuing its financial and economic education efforts, since 2002, as an area of focus. As the leading bank in Mie Prefecture, the Bank will continue to actively promote financial and economic education for the next generation of young people.

We also announced our participation in Global Money Week, an international awareness campaign to promote financial education and financial inclusion for children and youth, and held a financial literacy course in March 2023 for 17 students from Saint Joseph Joshi Gakuen and approximately 550 students from Yokkaichi Technical High School. During the financial literacy lecture, we also introduced the Historical Museum located in the Bank's headquarters building.



Financial knowledge competition Economics Koshien

Every year since 2011, the Bank has held the Mie competition of Economics Koshien, a national finance and economics quiz tournament for high-school students, under the joint sponsorship of the Association for the Promotion of Financial Literacy, a non-profit organization. With financial knowledge becoming increasingly necessary amid diversifying financial and economic conditions, the tournament aims to provide an opportunity for high school students to have fun learning about finance and economics.

The 12th Mie Competition was held online in December 2022, as it was the year before. Thirty-four high school students in 17 teams from eight high schools within Mie Prefecture participated and competed with their financial knowledge. The team from Takada Junior and Senior High School in Tsu won the competition, and attended the nationals held face-to-face in February 2023.



Regional environmental conservation activities

We have been conducting the forest conservation activity since 2006 to achieve sustainable recycle-based society. Our officers and new employees engage in the maintenance of forest and promenades at "Hyakugo Forest" (in Nyu, Taki-cho) with Mie Prefecture, Taki-cho and an NPO organization. We are also working on forest maintenance activities in each region where our branches are located and cleaning activities at shopping streets, rivers and coasts.



Volunteer activities

Walkathon

Thirteen employees participated in "Walkathon," a volunteer activity hosted by Saint Joseph Joshi Gakuen in Tsu, walking a 10 km course in Tsu with students and other parties related to the school. Walkathon is a fundraising event in which participants receive a pre-arranged donation from a sponsor they have found themselves for the distance they have walked. The funds raised this time will be used to support education for people in Sierra Leone and the Philippines, as well as to donate to Médecins Sans Frontières and the Garden of Siloam (Kenya).



Cooperation with UNESCO's "Miswritten Postcards" campaign and UNICEF's "Coin Aid" campaign

Every year, we participate in the "Miswritten Postcards" campaign run by the UNESCO Liaison Council of Mie Prefecture. A call is put out within the bank to collect unused postcards and New Year's cards that have not been posted, and the collected postcards are delivered to the UNESCO Liaison Council of Mie Prefecture. We have also set up UNICEF's "Coin Aid" donation boxes at 19 branches since April 2007.



The collected postcards and coins are converted into cash at the organization and used for support activities such as education, hygiene, nutrition and urgent support for people suffering from conflicts, natural disasters, poverty, etc.

Initiatives to promote sports

As a sponsor, the Bank supports Shunsuke Togami, who is from Tsu City and has competed in numerous international tournaments, including the All Japan Table Tennis Championships.

In December 2022, Mie Prefecture's first full marathon, the "Mie Matsusaka Marathon 2022," was held, and the Bank has sponsored the event as a Platinum Partner. The Group's employees participated as runners, volunteered at water stations, and participated in the tunnel illumination project (SBP mapping).

By sharing joy with local residents through means such as sponsorship of sporting events and the activities of top athletes, we hope to contribute to the realization of a prosperous regional society.



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